# The Oklahoma Business **Ethics Consortium**



#### THE DIFFERENCE · WWW.OKETHICS.ORG BE

## AGENDA • SEPTEMBER 22<sup>ND</sup>, 2016 • TULSA CHAPTER

already acknowledged their intent to renew

or upgrade their membership for the fiscal

year beginning October 1.

ONEOK, Inc., OK Ethics

V. Speaker Introduction

Arthur J. Gallagher & Co.

**IV. Guiding Principle** 

Amber Waid

Ambassador team

Jay Eshelman

Regional President,

#### I. Welcome & Upcoming Events Lynn Flinn

President of The Rowland Group; Tulsa Founder OK Ethics See page 3 for a complete listing of events.

#### II. Kudos to ONEOK, Inc.

ONEOK was recently named one of five finalists for the Corporate Secretary's Annual Corporate Governance Awards for the Best Compliance and Ethics Program for small to mid-cap companies.

#### **III. Membership Renewals & Foundation Update**

Shannon Warren

Founder/CEO, OK Ethics

Many thanks to those top-level members who are setting the pace! These companies have

#### **Pinnacle: \$10,000**

**Career Development Partners Devon Energy** Hobby Lobby ONE Gas, Inc. Southern Nazarene University Kimrav Inc.

#### Navigator: \$8,000 Linde Engineering North

America Inc. Valir Health

#### Star: \$5,500

The Bama Companies, Inc. Citizen Potawatomi Nation **Enterprise Holdings** Express Employment Professionals Pending Love's Country Stores Matrix Service Company Renewed McAfee & Taft Upgrade

**Pelco Products** Upgrade SandRidge Energy Renewed The Williams Companies, Inc. Renewed Horizon: \$3,500 Renewed BKD, LLP Upgrade **Cherokee Nation Businesses** Renewed Boeina Duncan Oil Properties (Walter Duncan, Inc) Renewed Eide Bailly, LLP Hyde & Company CPAs Renewed Metro Technology Centers Oklahoma Baptist University -Renewed College of Business Renewed **Public Strategies** Renewed **Rowland Group** 

Leading: \$1,500

Bank of Oklahoma - OKC

BancFirst

New

can join for free at the Frontier level?

Did you know that 501c3, non-profit organizations

#### VI. Keynote Tom Tropp Corporate Vice President, Ethics and Sustainability, Arthur J. Gallagher & Co. 2017 FLAGSHIP COMPANIES Re

Renewed	Ben E Keith Foods	Upgrad
Renewed	Brainerd Chemical	Renewe
Renewed	Chaparral Energy	Renewe
Renewed	Doerner Saunders, Daniel & Anderson	Renewe
Renewed	Frates Insurance	Renewe
Renewed	GableGotwals	Renewe
neneweu	Heritage Oaks Management	Renewe
Upgrade	Heritage Trust Company	Renewe
Renewed	Luxa Enterprises LLC	Renewe
Renewed	McDaniel Technical Services, Inc.	Renewe
Renewed	Mercer Adams	Renewe
Renewed	Oklahoma Sports & Orthopedics Institute	Renewe
Renewed	Parker + Lynch	Renewe
Renewed	Prosperity Bank	Renewe
neneweu	Retirement Investment Advisors	Renewe
<b>D</b>	Shield Manufacturing Gran	dfathere
Renewed Renewed	Terry Neese Personnel	Renewe

**UPCOMING EVENTS DAVE LIEBER** WATCHDOG

**NBC** commentator: **Dallas Morning News** columnist; Founder of WatchdogNation.com; a consumer rights movement

**Oct.** 6

NATION

#### DOUBLETREE BY HILTON DOWNTOWN TULSA



**PINNACLE MEMBERS** NAVIGATOR MEMBERS **STAR MEMBERS** Bama Com devon Chesapeake HOBBY LOBBY Mardel · Hemispheres **ONEOK** pwc WPXENERGY. Williams C ONE Gas DelC VALIR

Vision: To be recognized as a statewide and

national forum for promoting business ethics.

# **REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

#### **APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

#### AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

#### **VOLUNTEERS-AMBASSADOR TEAM:**

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Karie Mullins	Navico	Team Leader
Mark Belanger	ONE Gas, Inc.	Ambassador
Shelly Gallaway	ONE Gas, Inc.	Ambassador
Rex Wilson	ONE Gas, Inc.	Ambassador
Laurie Rosenbaum	ONE Gas, Inc.	Ambassador
Amber Waid	ONEOK, Inc.	Ambassador
Chrisie Bedsworth	The Rowland Group	Ambassador
Perry Henson	The Rowland Group	Ambassador

#### **VOLUNTEERS-REGISTRATION TEAM:**

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Alicia Goodloe	The Bama Companies, Inc.	Volunteer Coordinator & Registration
David Christie	The Bama Companies, Inc.	Registration
Vanessa Statum	Career Development Partners, Inc.	Registration

#### SPECIAL INITIATIVES:

Susie Wellendorf	Wellendorf Communications	PR			
Michael Oonk	American Bank and Trust	Facilities & Logistics			
Lynn Flinn	The Rowland Group	Tulsa Chapter Founder & Programs			
James Kelley	The Rowland Group	Membership			
Travis Jones	Career Development Partners	Programs & Consortium Board member			
Nick Minden	Darby Equipment	Programs			
Tom Vincent	Gable Gotwals	Programs			
Susan Pate	Stinnett & Associates	Accountant			

#### **OTHER INITIATIVES:**

Jodi Shumway*	Accounting Dringingle	OK Ethics Member			
Anna Rosenthal*	Accounting Principals	Care Coordinators			
Factor 110*		Name Tags and Guest Services			
The Creative Guy*		Agenda Design			
*Paid Service Provider					

#### HELP WANTED:

- General Counsel to assist OK Ethics Consortium Board on a quarterly basis. Contact Shannon Warren at okethics@okethics.com or call (405) 858-2233.
- **Public Relations and/or Marketing** volunteers to assist Student Education & Ethics Development Foundation with launch of annual student ethics initiatives. (Formerly OK Ethics Foundation). Contact Colin Schoonover, Foundation Co-President at Colin.Schoonover@onegas.com
- Ambassadors to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.
- Donate photocopies of agendas for monthly events.



# **OK ETHICS UPCOMING EVENTS**



- NBC commentator
- Award-winning investigative Dallas Morning News columnist
- Founder of WatchdogNation.com; a consumer rights movement



### **RECOMMENDED FOR 1 CPE IN ETHICS**

# **HUMILITY UNDER FIRE** THE PRESIDENT'S SON: STEVE FORD



**RECOMMENDED FOR 1 CPE IN ETHICS** 

- Unique perspective as the son of President Gerald Ford & First Lady Betty Ford
- Pardoning Nixon for Watergate
- Betty Ford's battle with alcoholism and breast cancer



## **UPCOMING OKC EVENTS**

WATCHDOG NATION

Dave Lieber Wednesday, October 5 11:30 – 1:00 HUMILITY UNDER FIRE The President's Son: Steve Ford Thursday, November 17 11:30 – 1:00 MICHELLE CORREIA TEMPLIN Wednesday, March 22, 2017 11:30 – 1:00

**OKLAHOMA BUSINESS ETHICS CONSORTIUM • WWW.OKETHICS.ORG** 



# TOM TROPP

Corporate Vice President, Ethics and Sustainability ARTHUR J. GALLAGHER & CO.

om Tropp is Corporate Vice President, L Ethics and Sustainability, for Arthur J. Gallagher & Co., reporting directly to Chairman and Chief Executive Officer J. Patrick Gallagher, Jr. In this role, he spends much of his time traveling to Gallagher offices around the world, speaking and listening to Gallagher employees regarding the values of the company and the role of ethics in business. Over the last six years, he has addressed more than 20,000 of the company's 22,000 employees in small group settings. He also gives presentations to industry and professional groups on the importance of an ethical culture and Corporate Social Responsibility.

He joined Gallagher in 2007 through the acquisition of Tropp & Company, Inc., a private, Chicago-based international insurance brokerage firm of which he was President and Founder. In 2003, while continuing to operate his brokerage firm, Tom began to pursue a Master of Arts degree in Philosophical and Theological Ethics at the University of Chicago, completing that degree in 2007. He continues his research into the grounding of corporate ethics in philosophical and theological traditions. He has also served as an Adjunct Lecturer in Philosophy at Lake Forest College in Illinois.

Tom is the liaison between AJGCo and such organizations as the United Nations Global Compact, the Ethisphere Institute, the Boston College Center for Corporate Citizenship, and the Dow Jones Sustainability Index.

Arthur J. Gallagher & Co. has been named to the list of the World's Most Ethical Companies in 2012, 2013, 2014, 2015 and 2016.

In 2016, Arthur J. Gallagher & Co. was honored by Ethisphere as one of The Worlds Most Ethical Companies® This annual award spans 21 countries and represents over 45 industries. The honor is given to organizations that have "excelled in three areas – promoting ethical business standards and practices internally, enabling managers and employees to make good choices, and shaping future industry standards by introducing tomorrow's best practices today. Honorees have historically out-performed others financially, demonstrating the connection between good ethical practices and performance that's valued in the market place." – Ethisphere.com

Arthur J. Gallagher & Co. was the only honoree recognized in its category as an insurance brokerage firm. Our presenter, Tom Tropp, is Corporate Vice President for Ethics and Sustainability with Arthur J. Gallagher & Co. In his presentation, he will clarify why ethics initiatives are better than compliance programs. In doing so, Tom will share practical insights on how to structure your company's approach to ethics and the best way to communicate these priorities to stakeholders.

Arthur J. Gallahger & Co. is publicly traded on the New York Stock Exchange; it is also listed on the list of Fortune 500 companies. Tom reports directly to Chairman and CEO, J. Patrick Gallagher, Jr. and has global authority for Corporate Social Responsibility as well as Philanthropy, Sustainability, and Ethics. In this role, Tom spends much of his time traveling the world visiting Gallagher offices; his visits are called, "Listening Sessions," and encouraging employees to share their positive views of the company as well as their concerns.

Tom Holds a Master of Arts degree in Religious Ethics from the University of Chicago and is a popular speaker at Colleges and Universities as well as business meetings.

#### **GENERAL PROGRAM DISCLAIMERS:**

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

#### **PRESENTATION STANDARDS:**

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.































The Gallagher Way



- #2: We support one another, we believe in one another. We acknowledge and respect the ability of one another.
- #7: Empathy for the other person is not a weakness.
- #16: Loyalty and respect are earned, not dictated.

G Arthur J. Gallagher & Co.







Humility is being aware that you can and will make mistakes, and recognizing that those who report to you may have better ideas than your own.

#### G Arthur J. Gallagher & Co.

#### Arrogance To Humility



- Early Arrogance: It grows **not** out of a sense of superiority but rather of insecurity.
- Maturing Arrogance: It grows out of success that others in your sphere envy.
- Beginning of Humility: Results from a swift kick in the butt.
- Maturing Humility: Results when we see that it works better than Arrogance.

G Arthur J. Gallagher & Co.





G Arthur J. Gallagher & Co.





# OK ETHICS FY 2016-17 MEMBERSHIP DUES & BENEFITS

Dues and new benefits are effective during the fiscal year that begins October 1, 2016 and ends September 30, 2017.

**NOTE:** Pinnacle, Navigator, and Star Members are invited to take advantage of a new Enhanced Hosting Option. This special option is intended to provide opportunities for students or other community members from the nonprofit sector to attend. Contact OK Ethics CEO/Founder (<u>okethics@okethics.com</u>) for more information.

#### Pinnacle Membership – Dues \$10,000

Highest level of involvement. Includes sixteen pre-paid memberships.

#### Member Benefits:

- **Reserved priority seating** defined as those seats as close as possible to the podium.
- Inclusion in the OK Ethics Annual Awards banquet, which typically features high profile presenters.
- Includes up to **20 seats per annum at special workshops**, exclusive dinners/breakfasts with speakers or bonus programs when offered. (Note: Does not include additional seats at Awards.)
- Special commemorative honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives. Company logo **featured on table signs** at monthly events.
- **Company will be prominently listed as a flagship company** in special publication circulated throughout the Oklahoma business community. *(Membership commitment must be made by* 10/1/2016 to be included)
- **Company logo will be prominently featured** on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to **support university and high school student initiatives** through S.E.E.D. (formerly known as the OK Ethics Foundation).

#### Navigator Membership – Dues \$8,000

Includes **sixteen pre-paid memberships** for participation in every regular chapter activity.

#### Member Benefits:

- Reserved special seating with logo prominently featured on table sign.
- Inclusion in the Annual Awards banquet.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be

made by 10/1/2016 to be included)

- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### Oklahoma Star Membership – Dues \$5,500

A prominent level of involvement that includes **eight pre-paid seats at special reserved tables** for participation in every regular chapter activity and the Annual Awards program.

#### Member Benefits:

- **Special reserved seating** with table signs prominently featuring your company's logo.
- Inclusion in the Annual Awards banquet that typically features high profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### Horizon Membership – Dues \$3,500

#### Member Benefits:

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Annual Awards banquet* and special bonus workshops.

- Convenience of reserved seating for all programs, *except* the Annual Awards event.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" page on OK Ethics website. Special plaque presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

#### Leading Membership – Dues \$1,500

Includes **two pre-paid memberships** for participation in all chapter activities except bonus workshops.

- Reserved seating for all OK Ethics events.
- Admittance to the Annual Awards event, which typically features high-profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in "Who's Who" of OK Ethics website.

#### Trailblazer Membership – Dues \$750

This level is intended for self-employed individuals and is beneficial in avoiding the hassle of cutting a check each month. It provides for **a single (one) pre-paid** membership for participation in all regular chapter activities.

- Reserved seating for all OK Ethics events with table signs featuring your company's logo.
- Participation in annual awards banquet that typically features high profile presenters.
- Presentation of commemorative honor representing your support of OK Ethics' initiatives.
- Mentioned in "Who's Who" on OK Ethics website.

#### **Frontier Membership** – Dues \$400

#### Member Benefits:

This membership is intended for small businesses or self-employed individuals who wish to make a meaningful contribution to OK Ethics' mission of promoting Oklahoma values of integrity at work. This level allows for **one individual to receive a discounted member rate** at regular monthly events. The company's logo will be featured on the Who's Who section of the OK Ethics website.

#### Special Nonprofit/NGO Membership – Dues \$0

#### Nonprofit/NGO Member Benefits:

• Certain nonprofit organizations may be eligible for a free Frontier membership. (See the "Join Now" tab on OK Ethics website for criteria and details.)

#### Scout Membership – Dues \$100

Individual receives discounts for attendance in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

#### **Retiree Membership** – Dues \$25

In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.

Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

#### Transitional Membership – Dues \$0

As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

#### Student Membership – Dues \$0

Students with member schools may join for free. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. For more information, consult your campus' advisor as indicated under the Who's Who tab, Student Chapters page of the OK Ethics website. Others may join at the Scout level.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

#### **All Membership Levels**

Each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.

# OK ETHICS FY 2016-17 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	_	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/ NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

\* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

\*\* NGO = Non-Government Organization

\*\*\* Must be a member of a student ethics chapter or pre-approved affiliated academic institution



# JOIN NOW!

Be sure your company logo is featured in the new OK Ethics Member Guide. New fiscal year begins 10/1/2016.

Visit www.okethics.com for more information.

Promoting Oklahoma values of integrity at work!

### **GUIDING PRINCIPLES** Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

### **RESPONSIBILITY TO SELF AND OTHERS**

#### Collaboration

integrity

Service

- Encouraging the promotion of actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.
- Passion for promoting ethics and Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- ethical behavior through personal Service to the Consortium over promotion of self-interest
  - · Cooperation emphasized over competition in promoting ethical business conduct
  - Members collaborate by being constructively engaged in discussions regarding ethics
  - Seeking consensus in interactive discussions regarding ethical matters.
- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

### LEAD WITH INTEGRITY

#### Dependability

 Members are asked to demonstrate their support of this initiative by consistently attending meetings.

#### Initiative

organizations.

Recruiting other members who

have demonstrated a desire to

Recognizing what needs to be

action to assist in that effort.

promote ethical behavior in their

done to help promote the Mission of the Consortium and taking

#### Honor

 Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.

Respect

- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

#### Courage

• Speak the truth with confidence and encourage others to do the same.

### **INSPIRE TRUST**

#### We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

## Visit okethics.org for resources, videos, articles and to see Who's Who.



